

Star Performance Transfer

Ready to activate your latent 80% ?



Performance+ Platform

Did you know that typically, the top 20% of your sales team delivers 60% of your revenues? *

It's called the law of the vital few and it applies to almost any scenario. Imagine being able to **capture and apply** what makes your top people great.

65% of CEOs feel they lack the information they need to increase the return on their investment on human capital. These measurements have always been harder to make leaving the whole area largely neglected†.

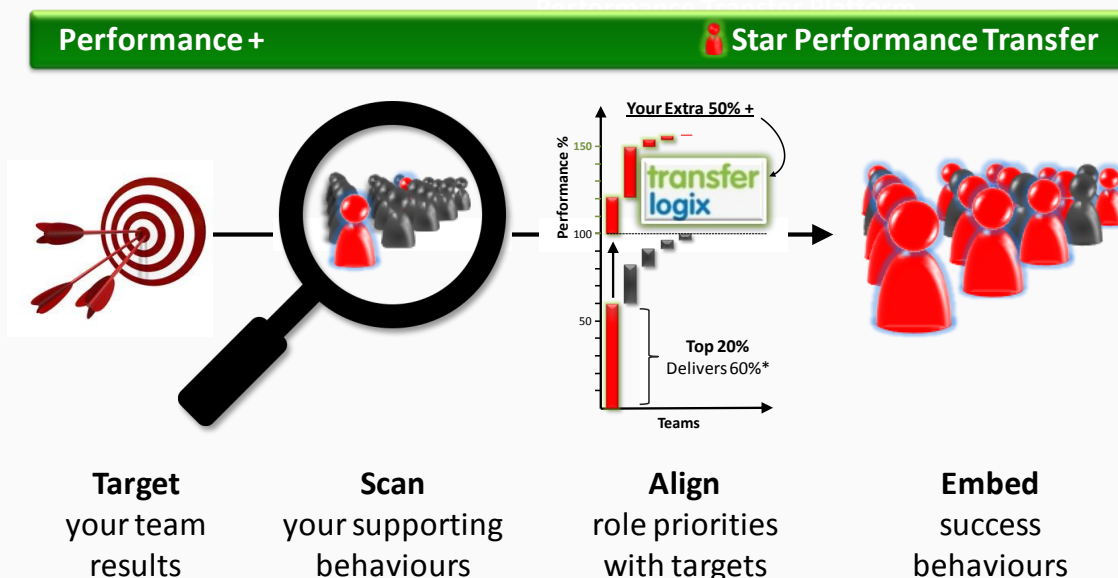
With tetraLD Performance+ you can restore the balance. You can harvest the untapped value that lies dormant in your greatest asset - your people. Our unique TransferLogix™ platform quickly isolates the gaps in skills, engagement and performance to guide your own investments with precision and **embed those star behaviours across your organisation.**

If you have a persistent people challenge, we can work with you to apply over 30 years of research in Performance+ to accelerate your own performance improvement agenda.

So, are you happy with **only** your top 20% giving you 60% ... or would you like more?

* © CSO Insights. Research on a representative sample of 1,800 firms

† © PriceWaterhouseCoopers 15th Global CEO Survey of 1,258 business leaders in 60 countries



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