

# Sales Performance Breakthrough

Increase your sales capability 50% next quarter



Imagine bottling what makes your top sales people great.

First boosting then maintaining your wider team's results?

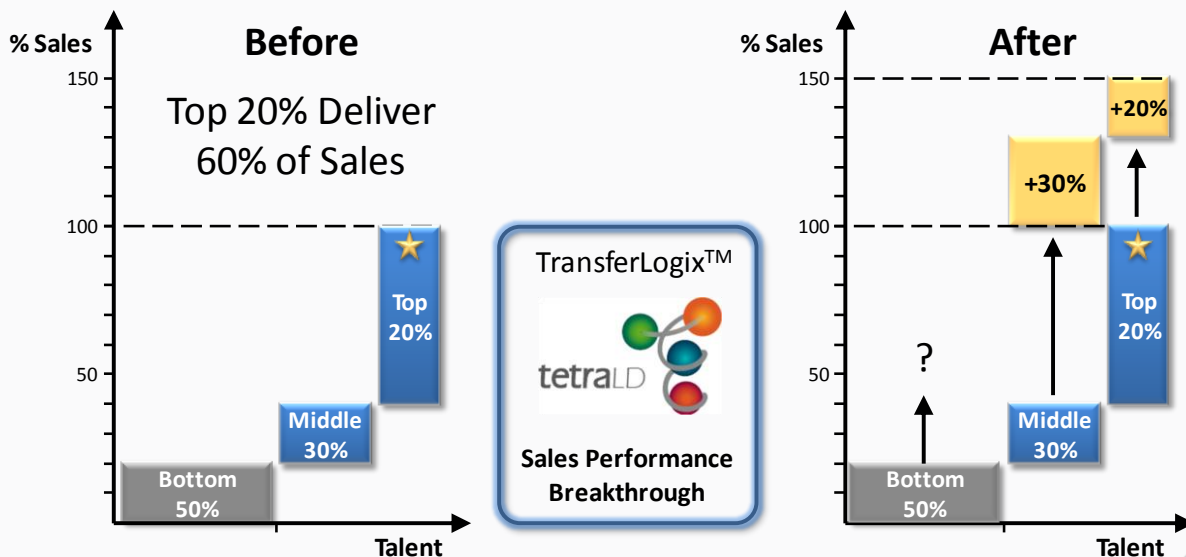
**The top 10 to 20% of your sales team probably delivers 60% of your revenues.\*** As sales pressure continues to rise there may

never be a better time to seize market leadership through real sales innovation.

With tetraLD as your partner, you will soon see how to discover, mine and apply your existing goldmine of winning sales strategies. **Using our unique TransferLogix™ method**, (grounded on 30 years of research), we will extract information from your top performers. Then the main body of your sales team will begin applying those customer insights, unconscious competencies and capabilities **that are already delivering** over half your revenues.

To find out if you qualify for our unique Sales Performance Breakthrough Package, **book a confidential session with tetraLD today.**

## Your Hidden Goldmine



\* © CSO Insights. Research on a representative sample of 1,800 firms